



NEWS RELEASE

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KYLE LONG ANNOUNCES INAUGURAL WOMEN'S CLINIC
21+ Event to be hosted at Chicago Indoor Sports

Chicago, IL -- Chicago Star Offensive Lineman Kyle Long has announced the date and location of his inaugural women's football clinic.

The Kyle Long Football 101 Women's Clinic sponsored by COVERGIRL® will be held on October 16th from 6:30 PM - 10:00 PM at Chicago Indoor Sports. Women will learn football basics in a fun and relaxed atmosphere. There will be a cocktail hour prior to the clinic featuring two complimentary drinks and light appetizers.

Long and our event staff will be on-site to offer insight and direct the event. Participants will experience various stations specializing in fundamental football skills and play in touch football games. Guests will be able to interact with the COVERGIRL® brand by getting an exclusive makeover with COVERGIRL® products, creating an end-zone dance GIF, and taking a 360 game-face huddle picture.

Event partners include Walmart and Citi.

The clinic is open to women ages 21 and older. More information and registration is available at KyleLong101.com.

About ProCamps®

Founded in 1998, ProCamps is a best-in-class event management and sports marketing company specializing in developing, managing, and operating camps, appearances, brand activations, and related experiences for professional athletes and coaches in the NFL, NBA, MLB, NHL, MLS, PGA, ATP, NCAA, NASCAR, WPSL, MLL and NFHL. ProCamps helps Fortune 500 brands activate and execute more than 175 events across the country to effectively deliver brand messaging to thousands of parents, kids, and coaches via retail promotions, TV/radio/print, social media, and on-site activations.

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