



## NEWS RELEASE

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CONTACT: Kyle Volp, ProCamps, 513.745.5851, [kvlp@G3PCgroup.com](mailto:kvlp@G3PCgroup.com)

### **JALEN BRUNSON SET TO HOST YOUTH BASKETBALL PROCAMP FIRST WEEKEND OF AUGUST**

**King of Prussia, PA** -- Former Villanova All-American guard and recent Dallas draft pick Jalen Brunson is set to host his inaugural youth basketball ProCamp the first weekend of August.

The two-day Jalen Brunson Basketball ProCamp will be held on August 4<sup>th</sup> and 5<sup>th</sup> at Competitive Edge Sports in King of Prussia, PA. Participants will learn fundamental basketball skills and have the opportunity to meet and interact with the star guard. Each camper will receive a souvenir autograph from Jalen and a team photo with Jalen.

Brunson will be on-site to direct the event and will be joined by a selection of prep and college coaches from the area. The camp is open to boys and girls of all skill levels in grades 1-12.

The camp's event partners include Energize, Citi, RXBAR, Kids2Camp, Hatton Foundation, Garth Brooks Teammates for Kids Foundation, and Welch's Fruit Snacks.

Registration and more information is available at [JalenBrunsonCamp.com](http://JalenBrunsonCamp.com).

**About ProCamps®**

Founded in 1998, ProCamps is a best-in-class event management and sports marketing company specializing in developing, managing, and operating camps, appearances, brand activations, and related experiences for professional athletes and coaches in the NFL, NBA, MLB, NHL, MLS, PGA, ATP, NCAA, NASCAR, WPSL, MLL and NFHL. ProCamps helps Fortune 500 brands activate and execute more than 175 events across the country to effectively deliver brand messaging to thousands of parents, kids, and coaches via retail promotions, TV/radio/print, social media, and on-site activations.

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