



## NEWS RELEASE

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**KYRIE IRVING AND JAYSON TATUM TO HOST YOUTH BASKETBALL CLINIC NEXT WEEKEND**

**Hanover, MA** -- Due to extremely high demand and a waitlist of over four-hundred kids from across the country, Kyrie Irving and Jayson Tatum have opened additional spots to accommodate as many children as possible at their youth basketball clinic next weekend.

The Citi Kyrie Irving and Jayson Tatum Basketball Clinic will be held on July 7<sup>th</sup> and 8<sup>th</sup> at Starland Sports in Hanover, MA and will include participants from thirty-five states and four different countries.

Irving and Tatum will be on-site to direct the event and will be joined by a selection of prep and college coaches from the area. The clinic is open to boys and girls of all skill levels in grades 1-12. Citi cardmembers receive 20% off clinic tuition.

The clinic's premier partner is NBA 2K. Event partners include EnergIce, Hatton Foundation, Welch's Fruit Snacks, Stance, RXBAR, Buffalo Wild Wings, Kids2Camp, and barkTHINS.

Availability is extremely limited. Registration and more information is available at [IrvingTatumClinic.com](http://IrvingTatumClinic.com).

**About ProCamps®**

Founded in 1998, ProCamps is a best-in-class event management and sports marketing company specializing in developing, managing, and operating camps, appearances, brand activations, and related experiences for professional athletes and coaches in the NFL, NBA, MLB, NHL, MLS, PGA, ATP, NCAA, NASCAR, WPSL, MLL and NFHL. ProCamps helps Fortune 500 brands activate and execute more than 175 events across the country to effectively deliver brand messaging to thousands of parents, kids, and coaches via retail promotions, TV/radio/print, social media, and on-site activations.

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