



NEWS RELEASE

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2018 KENTUCKY DRAFT CLASS MEMBERS SET TO HOST BIG BLUE BASKETBALL PROCAMP NEXT WEEK

Louisville, KY -- Kentucky Draft Class Members Kevin Knox, Shai Gilgeous-Alexander, Hamidou Diallo, Wenyen Gabriel, and Jarred Vanderbilt are set to host the fourth annual Big Blue ProCamp in Louisville next week.

The two-day Kroger Big Blue Basketball ProCamp in partnership with Bounty will be held from July 31st - August 1st from 10:00 AM - 1:00 PM at MidAmerica Sports Center in Louisville, KY. Participants will learn fundamental basketball skills and have the opportunity to meet and interact with the former Kentucky stars. Each camper will receive an autograph from each host athlete and a camp team photo with each host athlete.

The former Kentucky stars will be on-site to direct the event and will be joined by a selection of prep and college coaches from the area. The camp is open to boys and girls of all skill levels in grades 1-12. Cost of the camp is \$149.

The camp's media partners are ESPN 680 and WDRB. Event partners include Energize, Citi, Welch's Fruit Snacks, RXBAR, Stance, Hatton Foundation, and the Garth Brooks Teammates for Kids Foundation.

Registration and more information are available at BigBlueProCamp.com.

About ProCamps®

Founded in 1998, ProCamps is a best-in-class event management and sports marketing company specializing in developing, managing, and operating camps, appearances, brand activations, and related experiences for professional athletes and coaches in the NFL, NBA, MLB, NHL, MLS, PGA, ATP, NCAA, NASCAR, WPSL, MLL and NFHL. ProCamps helps Fortune 500 brands activate and execute more than 175 events across the country to effectively deliver brand messaging to thousands of parents, kids, and coaches via retail promotions, TV/radio/print, social media, and on-site activations.

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