



## NEWS RELEASE

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**REGISTRATION NOW OPEN FOR JAMES HARDEN'S SEVENTH ANNUAL YOUTH BASKETBALL PROCAMP**

**Houston, TX** -- Registration is now open for Houston All-Star guard James Harden's seventh annual youth basketball camp.

The two-day James Harden Basketball ProCamp in partnership with Kroger presented by Academy Sports + Outdoors will be held on June 25<sup>th</sup> and 26<sup>th</sup> at the M3 Center in Houston, TX. Participants will learn fundamental basketball skills and have the opportunity to meet and interact with the star guard. Each camper will receive a souvenir autograph from James and a team photo with James.

Harden will be on-site to direct the event and will be joined by a selection of prep and college coaches from the area. The camp is open to boys and girls of all skill levels in grades 1-12.

The camp's media sponsors are ESPN 97.5 and Sports Radio 1560. Event sponsors include EnergIce, Pizza Hut, Game On, and Welch's Fruit Snacks.

More information is available at [JamesHardenCamp.com](http://JamesHardenCamp.com).

**About ProCamps®**

Founded in 1998, ProCamps is a best-in-class event management and sports marketing company specializing in developing, managing, and operating camps, appearances, brand activations, and related experiences for professional athletes and coaches in the NFL, NBA, MLB, NHL, MLS, PGA, ATP, NCAA, NASCAR, WPSL, MLL and NFHL. ProCamps helps Fortune 500 brands activate and execute more than 175 events across the country to effectively deliver brand messaging to thousands of parents, kids, and coaches via retail promotions, TV/radio/print, social media, and on-site activations.

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