



NEWS RELEASE

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DAK PRESCOTT ANNOUNCES THIRD ANNUAL HOMETOWN YOUTH FOOTBALL PROCAMP

Haughton, LA -- Dallas Quarterback and Haughton Native Dak Prescott has announced the date and time of his third annual youth football camp.

The one-day Dak Prescott Football ProCamp will be held on June 25th from 9:00 AM - 12:30 PM at Haughton High School. Participants will learn fundamental football skills and have the opportunity to meet and interact with the quarterback. Each camper will receive a souvenir autograph from Dak and a team photo with Dak.

Prescott will be on-site to direct the event and will be joined by a selection of prep and college coaches from the area. The camp is open to boys and girls of all skill levels in grades 1-8.

The camp's event sponsors are Welch's Fruit Snacks, Citi, Pizza Hut, and Energize.

Registration and more information are available at DakPrescottCamp.com.

About ProCamps®

Founded in 1998, ProCamps is a best-in-class event management and sports marketing company specializing in developing, managing, and operating camps, appearances, brand activations, and related experiences for professional athletes and coaches in the NFL, NBA, MLB, NHL, MLS, PGA, ATP, NCAA, NASCAR, WPSL, MLL and NFHL. ProCamps helps Fortune 500 brands activate and execute more than 175 events across the country to effectively deliver brand messaging to thousands of parents, kids, and coaches via retail promotions, TV/radio/print, social media, and on-site activations.

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