



NEWS RELEASE

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D.J. MOORE & LUKE KUECHLY ANNOUNCE YOUTH FOOTBALL CAMP

Charlotte, NC -- Carolina wide receiver D.J. Moore and All-Pro linebacker Luke Kuechly have announced the dates and location of their 2019 youth football camp.

The D.J. Moore and Luke Kuechly Football ProCamp will be held on July 8th and 9th at Ardrey Kell High School in Charlotte, NC. Campers will learn fundamental football skills and have the opportunity to meet and interact with the star athletes. Each participant will receive limited-edition camp t-shirt, a souvenir D.J. Moore autograph, and a team photo with D.J.

Moore and Kuechly will be on-site to direct the event with a selection of prep and college coaches from the area. The camp is open to boys and girls of all skill levels in grades 1-8.

The camp's event sponsors include Energize, Game On Mouthguards, Citi, Welch's Fruit Snacks, and Pizza Hut.

Registration and more information is available at MooreKuechlyCamp.com.

About ProCamps®

Founded in 1998, ProCamps is a best-in-class event management and sports marketing company specializing in developing, managing, and operating camps, appearances, brand activations, and related experiences for professional athletes and coaches in the NFL, NBA, MLB, NHL, MLS, PGA, ATP, NCAA, NASCAR, WPSL, MLL and NFHL. ProCamps helps Fortune 500 brands activate and execute more than 175 events across the country to effectively deliver brand messaging to thousands of parents, kids, and coaches via retail promotions, TV/radio/print, social media, and on-site activations.

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