



NEWS RELEASE

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LARRY FITZGERALD ANNOUNCES EIGHTH ANNUAL YOUTH FOOTBALL CAMP

Phoenix, AZ -- Arizona All-Pro wide receiver Larry Fitzgerald has announced the dates and location of his eighth annual youth football camp.

The Larry Fitzgerald Football ProCamp presented by Brooklyn Bedding and Game On Mouthguards will be held on March 30th and 31st at Mountain Pointe High School in Phoenix, AZ. Campers will learn fundamental football skills and have the opportunity to meet and interact with the All-Pro receiver. Each participant will receive a souvenir autograph from Larry and a team photo with Larry.

Fitzgerald will be on-site to direct the event and will be joined by a selection of prep and college coaches from the area. The camp is open to boys and girls in grades 1-8 of all skill levels.

Larry Fitzgerald plans to provide a significant amount of scholarships to the camp via various local charitable partners. Therefore, campers are encouraged to sign up ASAP as there will be limited space available to the general public.

The camp's event sponsors include Pizza Hut, Citi, Welch's Fruit Snacks, and Energize.

Registration and more information is available at LarryFitzgeraldCamp.com.

About ProCamps®

Founded in 1998, ProCamps is a best-in-class event management and sports marketing company specializing in developing, managing, and operating camps, appearances, brand activations, and related experiences for professional athletes and coaches in the NFL, NBA, MLB, NHL, MLS, PGA, ATP, NCAA, NASCAR, WPSL, MLL and NFHL. ProCamps helps Fortune 500 brands activate and execute more than 175 events across the country to effectively deliver brand messaging to thousands of parents, kids, and coaches via retail promotions, TV/radio/print, social media, and on-site activations.

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