



NEWS RELEASE

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DEVIN BOOKER ANNOUNCES SECOND ANNUAL YOUTH BASKETBALL CAMP

Tempe, AZ -- Phoenix star guard Devin Booker has announced the dates and location of his second annual youth basketball camp.

The Devin Booker Basketball ProCamp will be held on August 3rd and 4th at Arizona State Universities Sun Devil Fitness Center. Campers will learn fundamental basketball skills and have the opportunity to meet and interact with the star guard. Each participant will receive a souvenir autograph from Devin and a team photo with Devin.

Booker will be on-site to direct the event and will be joined by a selection of prep and college coaches from the area. The camp is open to boys and girls of all skill levels in grades 1-12.

The camp's event sponsors include Welch's Fruit Snacks, Citi, and Energice.

Registration and more information is available at DevinBookerCamp.com

About ProCamps®

Founded in 1998, ProCamps is a best-in-class event management and sports marketing company specializing in developing, managing, and operating camps, appearances, brand activations, and related experiences for professional athletes and coaches in the NFL, NBA, MLB, NHL, MLS, PGA, ATP, NCAA, NASCAR, WPSL, MLL and NFHL. ProCamps helps Fortune 500 brands activate and execute more than 175 events across the country to effectively deliver brand messaging to thousands of parents, kids, and coaches via retail promotions, TV/radio/print, social media, and on-site activations.

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