



NEWS RELEASE

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EZEKIEL ELLIOTT ANNOUNCES UPCOMING YOUTH FOOTBALL PROCAMP

Frisco, TX -- Dallas star running back Ezekiel Elliott has announced the date and location of his upcoming youth football camp.

The Ezekiel Elliott Football ProCamp will be held on May 19th at the Ford Center at The Star in Frisco, TX. Participants will learn fundamental football skills and have the opportunity to meet and interact with the star running back. Each participant will receive a limited-edition camp t-shirt, a souvenir autograph, and a team photo with Zeke.

Elliott will be on-site to direct the event and will be joined by a selection of prep and college coaches from the area. The camp is open to boys and girls of all skill levels in grades 1-8.

Registration and more information is available at DallasCowboys.com/Academy.

About ProCamps®

Founded in 1998, ProCamps is a best-in-class event management and sports marketing company specializing in developing, managing, and operating camps, appearances, brand activations, and related experiences for professional athletes and coaches in the NFL, NBA, MLB, NHL, MLS, PGA, ATP, NCAA, NASCAR, WPSL, MLL and NFHL. ProCamps helps Fortune 500 brands activate and execute more than 175 events across the country to effectively deliver brand messaging to thousands of parents, kids, and coaches via retail promotions, TV/radio/print, social media, and on-site activations.

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