



NEWS RELEASE

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KEMBA WALKER ANNOUNCES FIFTH ANNUAL YOUTH BASKETBALL PROCAMP

Charlotte, NC -- Charlotte All-Star guard Kemba Walker has announced the dates and times of his fifth annual youth basketball camp.

The two-day Kemba Walker Basketball ProCamp will be held on June 13th and 14th, 2019 from 9:00 AM - 12:00 PM at the Ardrey Kell High School in Charlotte. Participants will learn fundamental basketball skills and have the opportunity to meet and interact with the guard. Each camper will receive a limited-edition camp t-shirt, a souvenir autograph, and a team photo with Kemba.

Walker will be on-site to direct the event and will be joined by a selection of prep and college coaches from the area. The camp is open to boys and girls of all skill levels in grades 1-12.

The camp's premier sponsor is Novant Health. The camp's event sponsors include Citi, Welch's Fruit Snacks, Pizza Hut, and Energize.

Registration is available at KembaWalkerCamp.com.

About ProCamps®

Founded in 1998, ProCamps is a best-in-class event management and sports marketing company specializing in developing, managing, and operating camps, appearances, brand activations, and related experiences for professional athletes and coaches in the NFL, NBA, MLB, NHL, MLS, PGA, ATP, NCAA, NASCAR, WPSL, MLL and NFHL. ProCamps helps Fortune 500 brands activate and execute more than 175 events across the country to effectively deliver brand messaging to thousands of parents, kids, and coaches via retail promotions, TV/radio/print, social media, and on-site activations.

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