



NEWS RELEASE

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DAK PRESCOTT ANNOUNCES THIRD ANNUAL YOUTH FOOTBALL PROCAMP

Starkville, MS -- Former Mississippi State All-American Quarterback Dak Prescott has announced the date and location of his third annual area youth football camp.

The Dak Prescott Football ProCamp will be held on July 20th & 21st from 9:00 AM - 12:00 PM at Mississippi State University. Participants will learn fundamental football skills and have the opportunity to meet and interact with the star quarterback. Each participant will receive a limited-edition camp t-shirt, a souvenir autograph, and a team photo with Dak.

Prescott will be on-site to direct the event and will be joined by a selection of prep and college coaches from the area. The camp is open to boys and girls of all skill levels in grades 1-8.

The camp's event sponsors include Energize, Citi, Dick's Sporting Goods, Pizza Hut, Aquafina, and Welch's Fruit Snacks.

Registration and more information is available at DakPrescottCamp.com.

About ProCamps®

Founded in 1998, ProCamps is a best-in-class event management and sports marketing company specializing in developing, managing, and operating camps, appearances, brand activations, and related experiences for professional athletes and coaches in the NFL, NBA, MLB, NHL, MLS, PGA, ATP, NCAA, NASCAR, WPSL, MLL and NFHL. ProCamps helps Fortune 500 brands activate and execute more than 175 events across the country to effectively deliver brand messaging to thousands of parents, kids, and coaches via retail promotions, TV/radio/print, social media, and on-site activations.

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