



NEWS RELEASE

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DE'AARON FOX ANNOUNCES YOUTH BASKETBALL PROCAMP

Rocklin, CA -- Sacramento star guard De'Aaron Fox has announced the dates and time of his inaugural youth Basketball ProCamp.

The De'Aaron Fox Basketball ProCamp will be held on July 23rd and 24th from 10:00AM - 1:00PM at Hardwood Palace in Rocklin. Participants will learn fundamental basketball skills and have the opportunity to meet and interact with the star guard. Each camper will receive a limited-edition camp t-shirt, a souvenir autograph, and a team photo with De'Aaron.

Fox will be on-site to direct the event and will be joined by a selection of prep and college coaches from the area. The camp is open to boys and girls of all skill levels in grades 1-8.

The camp's event sponsors include Energize, Citi, and Pizza Hut.

Registration and more information is available at DeAaronFoxcamp.com.

About ProCamps®

Founded in 1998, ProCamps is a best-in-class event management and sports marketing company specializing in developing, managing, and operating camps, appearances, brand activations, and related experiences for professional athletes and coaches in the NFL, NBA, MLB, NHL, MLS, PGA, ATP, NCAA, NASCAR, WPSL, MLL and NFHL. ProCamps helps Fortune 500 brands activate and execute more than 175 events across the country to effectively deliver brand messaging to thousands of parents, kids, and coaches via retail promotions, TV/radio/print, social media, and on-site activations.

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