



NEWS RELEASE

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SAMMY WATKINS TO HOST YOUTH FOOTBALL PROCAMP

Overland Park, KS - Kansas City wide receiver Sammy Watkins is set to host a Youth Football ProCamp this summer.

The Sammy Watkins Football ProCamp will be held on June 1st and 2nd at Shawnee Mission South High School in Overland Park, KS. Campers will learn fundamental football skills and have the opportunity to meet and interact with the wide receiver. Each participant will receive a limited-edition camp t-shirt, a souvenir autograph, a Game On Mouthguard, and a team photo with Sammy.

Watkins will be on-site to direct the event with a selection of prep and college coaches from the area. The camp is open to boys and girls of all skill levels in grades 1-8.

The camp's media sponsor is 810 WHB. Event sponsors include Game On Mouthguards, Pizza Hut, Welch's Fruit Snacks, and the Hatton Foundation.

Registration and more information is available at SammyWatkinsCamp.com.

About ProCamps®

Founded in 1998, ProCamps is a best-in-class event management and sports marketing company specializing in developing, managing, and operating camps, appearances, brand activations, and related experiences for professional athletes and coaches in the NFL, NBA, MLB, NHL, MLS, PGA, ATP, NCAA, NASCAR, WPSL, MLL and NFHL. ProCamps helps Fortune 500 brands activate and execute more than 175 events across the country to effectively deliver brand messaging to thousands of parents, kids, and coaches via retail promotions, TV/radio/print, social media, and on-site activations.

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