



NEWS RELEASE

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2018 KENTUCKY DRAFT CLASS MEMBERS SET TO HOST BIG BLUE BASKETBALL PROCAMP NEXT MONTH

Louisville, KY -- Kentucky Draft Class Members and 2018 lottery picks Kevin Knox (selected #9 overall) and Shai Gilgeous-Alexander (#11 overall pick) are set to host the fourth annual Big Blue ProCamp in Louisville next month.

The two-day Kroger Big Blue Basketball ProCamp in partnership with Bounty will be held from July 31st - August 1st from 10:00 AM - 1:00 PM at MidAmerica Sports Center in Louisville, KY. Participants will learn fundamental basketball skills and have the opportunity to meet and interact with the former Kentucky stars and future professionals. Each camper will receive an autograph from Shai and Kevin and a camp team photo with the future pros.

Gilgeous-Alexander and Knox will be on-site to direct the event and will be joined by a selection of prep and college coaches from the area. The camp is open to boys and girls of all skill levels in grades 1-12. Cost of the camp is \$149.

The camp's media partner is ESPN 680. Event partners include Energize, Citi, Welch's Fruit Snacks, RXBAR, Stance, Hatton Foundation, and the Garth Brooks Teammates for Kids Foundation.

Registration and more information are available at BigBlueProCamp.com

About ProCamps®

Founded in 1998, ProCamps is a best-in-class event management and sports marketing company specializing in developing, managing, and operating camps, appearances, brand activations, and related experiences for professional athletes and coaches in the NFL, NBA, MLB, NHL, MLS, PGA, ATP, NCAA, NASCAR, WPSL, MLL and NFHL. ProCamps helps Fortune 500 brands activate and execute more than 175 events across the country to effectively deliver brand messaging to thousands of parents, kids, and coaches via retail promotions, TV/radio/print, social media, and on-site activations.

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