



## NEWS RELEASE

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**DAK PRESCOTT ANNOUNCES THIRD ANNUAL YOUTH FOOTBALL PROCAMP**

**Justin, TX** -- Dallas star quarterback Dak Prescott has announced the dates and location of his third annual youth football camp.

The Citi Dak Prescott Football ProCamp in partnership with Albertsons and Tom Thumb will be held on June 22<sup>nd</sup> & 23<sup>rd</sup> at Northwest High School in Justin, TX. Participants will learn fundamental football skills and have the opportunity to meet and interact with the star quarterback. Each participant will receive a souvenir autograph from Dak and a team photo with Dak.

Prescott will be on-site to direct the event and will be joined by a selection of prep and college coaches from the area. The camp is open to boys and girls of all skill levels in grades 1-8. Citi cardmembers receive 20% off of camp tuition.

The camp's premier sponsor is WSS. The media sponsors are 99.5 The Wolf, CBS 11, and TXA 21. Event sponsors include Hatton Foundation, Pizza Hut, Energize, Game On Mouthguards, and Welch's Fruit Snacks.

Registration and more information is available at [DakPrescottCamp.com](http://DakPrescottCamp.com).

**About ProCamps®**

Founded in 1998, ProCamps is a best-in-class event management and sports marketing company specializing in developing, managing, and operating camps, appearances, brand activations, and related experiences for professional athletes and coaches in the NFL, NBA, MLB, NHL, MLS, PGA, ATP, NCAA, NASCAR, WPSL, MLL and NFHL. ProCamps helps Fortune 500 brands activate and execute more than 175 events across the country to effectively deliver brand messaging to thousands of parents, kids, and coaches via retail promotions, TV/radio/print, social media, and on-site activations.

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