



NEWS RELEASE

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DEMARCUS COUSINS ANNOUNCES INAUGURAL YOUTH BASKETBALL PROCAMP

San Francisco, CA -- Golden State All-Star center DeMarcus Cousins has announced the dates and location of his inaugural youth basketball camp.

The Citi DeMarcus Cousins Basketball ProCamp presented by Puma will be held on March 9th at the University of San Francisco's Koret Health and Recreation Center. Participants will learn fundamental basketball skills and have the opportunity to meet and interact with the star center. Each camper will receive a souvenir autograph from DeMarcus, a team photo with DeMarcus, and an exclusive Puma camp package including shoes, shorts, and a limited edition camp t-shirt.

Cousins will be on-site to direct the event and will be joined by a selection of prep and college coaches from the area. The camp is open to boys and girls of all skill levels in grades 1-12.

The camp's media sponsor is KNBR. Event sponsors include Energize, WSS, Pizza Hut, and Welch's Fruit Snacks.

More information is available at DeMarcusCousinsCamp.com.

About ProCamps®

Founded in 1998, ProCamps is a best-in-class event management and sports marketing company specializing in developing, managing, and operating camps, appearances, brand activations, and related experiences for professional athletes and coaches in the NFL, NBA, MLB, NHL, MLS, PGA, ATP, NCAA, NASCAR, WPSL, MLL and NFHL. ProCamps helps Fortune 500 brands activate and execute more than 175 events across the country to effectively deliver brand messaging to thousands of parents, kids, and coaches via retail promotions, TV/radio/print, social media, and on-site activations.

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