



## NEWS RELEASE

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**TARIK COHEN ANNOUNCES INAUGURAL YOUTH FOOTBALL PROCAMP**

**Elk Grove, IL** -- Chicago All-Pro running back Tarik Cohen has announced the dates and location of his inaugural youth football camp.

The two-day Tarik Cohen Football ProCamp will be held on July 15<sup>th</sup> and 16<sup>th</sup> at Elk Grove High School. Participants will learn fundamental football skills and have the opportunity to meet and interact with the star running back. Each camper will receive a limited-edition camp t-shirt, a souvenir autograph, and a team photo with Tarik.

Cohen will be on-site to direct the event and will be joined by a selection of prep and college coaches from the area. The camp is open to boys and girls of all skill levels in grades 1-8.

The camp's event sponsors include Energize, Citi, Aquafina, Pizza Hut, and Welch's Fruit Snacks.

Registration and more information is available at [TarikCohenProCamp.com](http://TarikCohenProCamp.com).

**About ProCamps®**

Founded in 1998, ProCamps is a best-in-class event management and sports marketing company specializing in developing, managing, and operating camps, appearances, brand activations, and related experiences for professional athletes and coaches in the NFL, NBA, MLB, NHL, MLS, PGA, ATP, NCAA, NASCAR, WPSL, MLL and NFHL. ProCamps helps Fortune 500 brands activate and execute more than 175 events across the country to effectively deliver brand messaging to thousands of parents, kids, and coaches via retail promotions, TV/radio/print, social media, and on-site activations.

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