



## NEWS RELEASE

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### COLT MCCOY TO HOST YOUTH FOOTBALL PROCAMP

**Austin, TX** - Washington quarterback and former Texas All-American Colt McCoy has announced the date of his seventh annual youth football ProCamp.

The Colt McCoy Football ProCamp will be held on July 8<sup>th</sup> at Westlake High School. Campers will learn fundamental football skills and have the opportunity to meet and interact with the quarterback. Each participant will receive a limited-edition camp t-shirt, a souvenir autograph, and a team photo with Colt.

McCoy will be on-site to direct the event with a selection of prep and college coaches from the area. The camp is open to boys and girls of all skill levels in grades 1-8.

The camp's premier sponsor is the Nolan Ryan Foundation. Event sponsors include Citi, Pizza Hut, RetailMeNot, Welch's Fruit Snacks, and US Weight.

Registration and more information is available at [ColtMcCoyCamp.com](http://ColtMcCoyCamp.com).

**About ProCamps®**

Founded in 1998, ProCamps is a best-in-class event management and sports marketing company specializing in developing, managing, and operating camps, appearances, brand activations, and related experiences for professional athletes and coaches in the NFL, NBA, MLB, NHL, MLS, PGA, ATP, NCAA, NASCAR, WPSL, MLL and NFHL. ProCamps helps Fortune 500 brands activate and execute more than 175 events across the country to effectively deliver brand messaging to thousands of parents, kids, and coaches via retail promotions, TV/radio/print, social media, and on-site activations.

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