



## NEWS RELEASE

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CONTACT: Kyle Volp, ProCamps, 513.745.5851, [kvolp@G3PCgroup.com](mailto:kvolp@G3PCgroup.com)

**TRAE YOUNG SET TO HOST YOUTH BASKETBALL PROCAMP IN AUGUST**

**Norman, OK** -- Former Oklahoma All-American and recent top five lottery pick Trae Young is set to host his inaugural youth basketball ProCamp in August.

The two-day Trae Young Basketball ProCamp will be held August 1<sup>st</sup> and August 2<sup>nd</sup> at the University of Oklahoma's Sarkeys Fitness Center in Norman, OK. Participants will learn fundamental basketball skills and have the opportunity to meet and interact with the star guard. Each camper will receive a souvenir autograph from Trae and team photo with Trae.

Young will be on-site to direct the event and will be joined by a selection of prep and college coaches from the area. The camp is open to boys and girls of all skill levels in grades 1-12.

The camp's media partner is SportsTalk Media. Event partners include Energice, Citi, RXBAR, Kids2Camp, Hatton Foundation, and Welch's Fruit Snacks.

Registration and more information is available at [TraeYoungCamp.com](http://TraeYoungCamp.com).

**About ProCamps®**

Founded in 1998, ProCamps is a best-in-class event management and sports marketing company specializing in developing, managing, and operating camps, appearances, brand activations, and related experiences for professional athletes and coaches in the NFL, NBA, MLB, NHL, MLS, PGA, ATP, NCAA, NASCAR, WPSL, MLL and NFHL. ProCamps helps Fortune 500 brands activate and execute more than 175 events across the country to effectively deliver brand messaging to thousands of parents, kids, and coaches via retail promotions, TV/radio/print, social media, and on-site activations.

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