



NEWS RELEASE

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BEN ROETHLISBERGER ANNOUNCES ELEVENTH ANNUAL YOUTH FOOTBALL CAMP

Pittsburgh, PA -- Pittsburgh quarterback Ben Roethlisberger has announced the date and location of his eleventh annual youth football camp.

The Ben Roethlisberger Football ProCamp will be held on June 16th at the UPMC Rooney Sports Complex. Participants will learn fundamental football skills and have the opportunity to meet and interact with the quarterback. Each participant will receive a souvenir autograph from Ben and receive a team photo with Ben.

Roethlisberger will be on-site to direct the event and will be joined by a selection of prep and college coaches from the area. The event is open to boys and girls of all skill levels in grades 1-8. Proceeds benefit the Ben Roethlisberger Foundation.

The camp's premier partners are #1 Cochran and Game On Mouthguards. Media partners include 93.7 The Fan and 100.7 Star. Event partners are Citi, Welch's Fruit Snacks, EnergIce, Pizza Hut, the Ben Roethlisberger Foundation, and BigBen7.com.

Registration and more information are available at BenRoethlisbergerCamp.com.

About ProCamps®

Founded in 1998, ProCamps is a best-in-class event management and sports marketing company specializing in developing, managing, and operating camps, appearances, brand activations, and related experiences for professional athletes and coaches in the NFL, NBA, MLB, NHL, MLS, PGA, ATP, NCAA, NASCAR, WPSL, MLL and NFHL. ProCamps helps Fortune 500 brands activate and execute more than 175 events across the country to effectively deliver brand messaging to thousands of parents, kids, and coaches via retail promotions, TV/radio/print, social media, and on-site activations.

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