



## FOR IMMEDIATE USE

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## JULIAN EDELMAN ANNOUNCES FOURTH ANNUAL YOUTH FOOTBALL CLINIC

**Sudbury, MA** -- New England wide receiver Julian Edelman has announced the date and location of his fourth annual youth football clinic.

The Julian Edelman Football Clinic will be held on July 20<sup>th</sup> from 9:00 AM - 4:00 PM at Lincoln-Sudbury High School in Sudbury, MA. Participants will learn fundamental football skills and have the opportunity to meet and interact with the star wide receiver. Each participant will receive a souvenir autograph from Julian and a team photo with Julian.

Edelman will be on-site to direct the event with a selection of prep and college coaches from the area. The clinic is open to boys and girls of all skill levels in grades 1-8.

The clinic's media sponsor is RCN. Event sponsors include Energice, Pizza Hut, Citi, and Welch's Fruit Snacks.

Registration and more information is available at JulianEdelmanClinic.com.

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Founded in 1998, ProCamps is a best-in-class event management and sports marketing company specializing in developing, managing, and operating camps, appearances, brand activations, and related experiences for professional athletes and coaches in the NFL, NBA, MLB, NHL, MLS, PGA, ATP, NCAA, NASCAR, WPSL, MLL and NFHL. ProCamps helps Fortune 500 brands activate and execute more than 175 events across the country to effectively deliver brand messaging to thousands of parents, kids, and coaches via retail promotions, TV/radio/print, social media, and on-site activations.

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