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**PROCAMPS**

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**PHIL POGGI NAMED VP OF BUSINESS DEVELOPMENT FOR G3 | PROCAMPS**

**Cincinnati, OH** - Phil Poggi has been named Vice President of Business Development for G3 | ProCamps, a position he will assume beginning July 1<sup>st</sup>, 2019.

Poggi is completing his 14th year overall in athletic administration and his fourth at Sycamore High School with previous service at Kings High School and Aiken High School. As Sycamore's athletic director, Poggi was in charge of 42 athletic offerings for grades 9-12.

In 2016, he was named to the National Interscholastic Athletic Administrators Association (NIAAA) Board of Directors as the Section 2 Representative. He was also named the 2014 Athletic Director of the Year by Ohio Interscholastic Athletic Administrators Association.

This move allows Phil to return 'home' as he was instrumental in the launch of ProCamps in 1998 and worked alongside Gregg Darbyshire, Founder and Chairman, until 2007.

"I am beyond excited to return to where my professional career started. This move will allow me to combine both my passion for impacting people through once in a lifetime experiences and building relationships with the best brands and top athletes across the globe. I always hoped that I would return 'home' one day and 12 years later, I get that opportunity."

**About G3 | ProCamps®**

Founded in 1999, ProCamps is an event management and sports marketing company specializing in producing, operating and marketing camps for professional athletes and coaches in the NFL, NBA, MLB, NHL, MLS, PGA, ATP, NCAA, NASCAR, WPSL, MLL and NFHL. In 2015, G3 was formed to leverage scale and agility to deliver turnkey, cost effective experiences, activations and marketing services for Fortune 500 brands including P&G, Citi, Pizza Hut, Hyundai, Dicks Sporting Goods and adidas. Collectively G3/ProCamps executes more than 275 events, activations and camps across the country, delivering brand messaging to thousands of parents, kids, coaches, shoppers, and consumers.

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