



## NEWS RELEASE

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**SAM DARNOLD ANNOUNCES INAUGURAL YOUTH FOOTBALL PROCAMP**

**Greenvale, NY--** New York quarterback Sam Darnold has announced the date and location of his inaugural youth football camp.

The one-day Citi Sam Darnold Football ProCamp will be held on June 8<sup>th</sup>, 2019 from 9:00 AM - 12:30 PM at LIU Post. Participants will learn fundamental football skills and have the opportunity to meet and interact with the quarterback. Each camper will receive a limited-edition camp t-shirt, a souvenir autograph, and a team photo with Sam.

Darnold will be on-site to direct the event and will be joined by a selection of prep and college coaches from the area. The camp is open to boys and girls of all skill levels in grades 1-8. Citi cardmembers receive 20% off of their camp tuition.

The camp's event sponsors include Game On Mouthguards, US Weight, Welch's Fruit Snacks, Pizza Hut, and Energice.

Registration is available at [SamDarnoldCamp.com](http://SamDarnoldCamp.com).

**About ProCamps®**

Founded in 1998, ProCamps is a best-in-class event management and sports marketing company specializing in developing, managing, and operating camps, appearances, brand activations, and related experiences for professional athletes and coaches in the NFL, NBA, MLB, NHL, MLS, PGA, ATP, NCAA, NASCAR, WPSL, MLL and NFHL. ProCamps helps Fortune 500 brands activate and execute more than 175 events across the country to effectively deliver brand messaging to thousands of parents, kids, and coaches via retail promotions, TV/radio/print, social media, and on-site activations.

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