



NEWS RELEASE

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2019 KENTUCKY DRAFT CLASS HEADLINES LOCAL YOUTH BASKETBALL CAMP

Erlanger, KY - 2019 draft picks and former Kentucky stars P.J. Washington (#12 pick), Tyler Herro (#13 pick), Keldon Johnson (#29 pick) and Reid Travis will host the fifth annual Big Blue Basketball ProCamp in Erlanger this August.

The two-day Game On Mouthguards Big Blue Basketball ProCamp presented by Prasco and featuring Ignition Athletic Performance Group will be held on August 1st - 2nd from 9:00 AM - 12:00 PM at Griffin Elite Sports and Wellness. Participants will learn fundamental basketball skills and have the opportunity to meet and interact with the former Kentucky stars. Each camper will receive a limited-edition camp t-shirt, a Game On Mouthguard, expert athletic training from Ignition Athletic Performance Group, a souvenir autograph from P.J., Tyler, Keldon, and Reid, and a camp team photo with the soon-to-be pros.

Washington, Herro, Johnson, and Travis will be on-site to direct the event and will be joined by the top high school coaches in the tri-state. The camp is open to boys and girls of all skill levels in grades 1-12.

The camp's event partners include Pizza Hut, Citi, and Welch's Fruit Snacks.

Registration and more information are available at BigBlueProCamp.com.

About ProCamps®

Founded in 1998, ProCamps is a best-in-class event management and sports marketing company specializing in developing, managing, and operating camps, appearances, brand activations, and related experiences for professional athletes and coaches in the NFL, NBA, MLB, NHL, MLS, PGA, ATP, NCAA, NASCAR, WPSL, MLL and NFHL. ProCamps helps Fortune 500 brands activate and execute more than 175 events across the country to effectively deliver brand messaging to thousands of parents, kids, and coaches via retail promotions, TV/radio/print, social media, and on-site activations.

About Game On Mouthguards

Game On Mouthguards are the first and **only** mouthguard awarded the American Dental Association Seal of Acceptance for being the most effective all-sport mouthguard in protecting teeth from impact trauma. Game On's proprietary design, developed by sports dentistry experts, disperses energy away from the hit as the exclusive, advanced Vistamaxx™ performance polymer absorbs the blow and defends against serious injury. Game On Mouthguards are the only mouthguard that uses their proprietary Vistamaxx™ polymer material. With a patented design and Lockdown Fit® technology, Game On Mouthguards provide a tighter, more comfortable fit so athletes of all sports can perform at their peak, and communicate effectively, without having to worry about whether they're adequately protected. For the latest news and product information, visit gameonmouthguards.com and follow on Facebook, Instagram and Twitter. Game On Mouthguards is wholly owned by Delta Dental of Kentucky's for-profit subsidiary, Dental Choice Holdings

About Ignition Performance Group

Ignition Athletic Performance Group is a worldwide leader in sport performance healthcare, training athletes in all major sports in 24 countries. Ignition combines state-of-the-art facilities with location-based partners and amenities to serve our clients the total training package. Their philosophy is that athletes can only begin to reach their potential when they combine the forces of mind, body, and spirit. Ignition performance training is scientifically based and backed by proven results that show increased strength, speed, power, quickness, and overall athleticism. These results have been demonstrated in more than 400 professional athletes from the NFL, NBA, MLB, MLS, FIBA, ATP, LPGA, and Olympic organizations. In addition to its partnerships with professional sports organizations, Ignition serves a number of NCAA universities, major healthcare providers, and high school athletic programs by providing performance training, education, elite supplemental products, recovery, certification, and sports science technology. Ignition's approach to training the complete athlete by engaging the mind, body, and spirit continues to be what sets it apart from the competition.

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